

EXHIBIT 4

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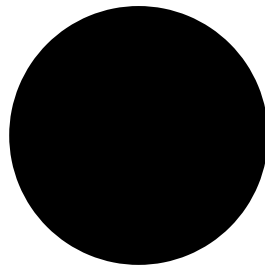
Me



For Business



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Morgan Baylis (He/Him)

Founder at The Second Friday



- The Second Friday



- University of Cincinnati

New York City Metropolitan Area · [Contact info](#)

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Morgan Baylis commented on a post • 3w

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Experience



Founder
The Second Friday
May 2021 - Present · 3 yrs 5 mos
New York, New York, United States



Senior Manager, Marketing
KICKS CREW · Full-time
Nov 2023 - Aug 2024 · 10 mos
New York, New York, United States



Performance Marketing Manager
Stadium Goods · Full-time
Oct 2022 - Nov 2023 · 1 yr 2 mos
New York, New York, United States

 Performance Marketing



StockX
Full-time · 3 yrs 7 mos

SEO Manager
Apr 2022 - Nov 2022 · 8 mos
Detroit, Michigan, United States

Marketing Coordinator
Jan 2020 - Apr 2022 · 2 yrs 4 mos
Detroit, Michigan, United States

Content Intern
May 2019 - Jan 2020 · 9 mos
Greater Detroit Area



Producer
The Row · Contract



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Education



University of Cincinnati
Minor, Fashion/Apparel Design



University of Cincinnati Carl H. Lindner College of Business
Bachelor's degree, Marketing
Grade: Magna Cum Laude

Skills

Start-up Leadership

Start-up Ventures

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Languages

English

Interests

Companies

Groups


Newsletters

Schools



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Ross Adrian Yip · 3rd+
Founder and COO at KICKS CREW

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Johnny Mak · 3rd+
Cofounder & CEO at KICKS CREW - We're Hiring!

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Social Media Associate

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Law Office of Aurora D. Brown/GEICO Staff Counsel

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JJ Lyons

Creating the technology stack for Evenly Orthodontics using Appian integrated with several OOTB technologies.

Connect

T. Latrice Carmichael, EMPP

Government Affairs

Connect



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